Preparing future leaders
to meet the global economic, political, social, cultural, and humanitarian challenges of the 21st century.

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Open a New World of Opportunity

“You manage things; you lead people.”

– Grace Murray Hopper

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Director
Center for Global Leadership and Understanding

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Jackie Stavros, EDM, Research
Georgine Fogel, PhD, Programs
Lisa Arnold, Marketing
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Lawrence Technological University | College of Management | Center for Global Leadership and Understanding
2799 West Ten Mile Road | Southfield, MI 48075-1058
248.204.3050 | globalleaders@ltu.edu | ltu.edu/management/ctrgloballeadership.asp

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Globalization is creating a huge demand for qualified global leaders. Surveys of international organizations repeatedly show that traditional leaders lack the knowledge and experience required to succeed in today’s global economy. Globalization is re-defining the skills, traits, characteristics, and mindsets required to meet the challenges of the 21st century. Globalization also compels leaders to re-think their roles. It challenges their actions and the limits of their abilities to strategize, communicate, motivate, and ultimately lead. Leaders are confronted with vast amounts of new information that is subject to multiple interpretations, cultural biases, and low certainty. Decision-making must capture and integrate complex worldwide interdependencies while keeping pace with an accelerating rate of economic and social change.

The Lawrence Technological University’s Center for Global Leadership and Understanding was founded by the College of Management to help prepare business, political, and social leaders for this very different world. Defining effective global leadership remains a vexing problem for both business and academia, but most agree that the challenges of the 21st century require leaders who can:

- Understand the multiple dimensions, magnitudes, interdependencies, and strategic implications of globalization.
- Think globally.
- Value cultural diversity as a competitive advantage.
- Create global alliances, partnerships, and new organizational forms.
- Utilize advanced technology on a global basis.
- Share leadership responsibilities.
- Develop future global leaders.

Lawrence Tech is committed to helping leaders develop the skills they need to be competitive and effective in a rapidly changing global environment.

Open a New World of Opportunity

With more than 70 years of experience in educating leaders and managers, Lawrence Technological University’s College of Management (LCM) is uniquely positioned to provide individuals and organizations the educational facilities, resources, and expertise they need to navigate their global challenges and the skill sets of their employees. An advisory board of international business leaders and experts has been instrumental in developing the Center for Global Leadership and Understanding’s programs in three core areas – education, research, and outreach.

Education
• Conference series on global leadership
• Continuing (non-credit) education programs
• Workshop series

Research
• Global leadership curriculum development
• Global leadership studies, surveys, reports, and publications

Outreach
• High school global leadership scholarship program
• Summer boot camps
• Annual global leadership award
• Internship programs
• Partnerships and alliances with business, economic, civic, and cultural organizations

The Lawrence Tech Advantage

The Center for Global Leadership and Understanding enjoys the benefits of being part of the College of Management and Lawrence Technological University, with its diverse faculty, technological infrastructure and computer capabilities, and research facilities. In addition to the specialized programs offered by the Center, Lawrence Tech’s College of Management offers certificate, bachelor’s, master’s, and doctoral programs for those interested in the in-depth study and research provided by the pursuit of a formal degree.

Become a Member

When you become a member of Lawrence Tech’s Center for Global Leadership and Understanding, you become part of the solution. As a member, you’ll receive:
• Five or reduced rates for certificate and continuing education programs
• Free or reduced rates for conferences, seminars, and workshops
• Free or reduced rates for certificate and continuing education programs

Center for Global Leadership and Understanding Membership

Yes, I am interested in becoming a member of Lawrence Tech’s Center for Global Leadership and Understanding.

I would like to become a member at the following level:

- Founding $1,000
- Global $500
- Leadership $100
- Student $5

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Leo Tolstoy

"Everyone thinks of changing the world, but no one thinks of changing himself."

Lan Toleny

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